



Dear All,

DigitAI Consultancy Pvt Ltd is a forward-thinking Private Limited company specializing in digital marketing solutions. Known for its innovative approach and fast-paced environment, DigitAI supports a diverse range of clients in building strong digital identities and campaigns.

Role: Senior Graphic Designer

Verticals: - Graphic Designing

Vacancy: 1 position

Job Location: Gachibowli, Hyderabad

CTC: ₹22,000 – ₹28,000 per month, depending on experience and expertise

Eligibility:

- Graduation in Graphic Design, Fine Arts, or related fields
- 5+ years of professional experience in digital design, preferably in a marketing agency
- Proficiency in Adobe Creative Suite, Figma, and Canva
- Strong portfolio showcasing digital-first designs and visual storytelling abilities

Job Description: We are looking for a Senior Graphic Designer to lead creative design initiatives for digital campaigns. The ideal candidate will work closely with content, social media, and performance marketing teams to produce engaging visual content for web, advertising, social platforms, and branding. A blend of leadership and hands-on design skills is essential for this role.

Responsibilities:

- Develop creative assets for digital marketing channels including social media, web, and online ads
- Ensure brand consistency across all internal and client-facing visuals
- Guide junior designers and oversee the timely delivery of projects
- Collaborate with marketing teams to execute visual strategies aligned with campaign goals